

## Company profile

Hotel, Spa & Leisure

The logo for Signbox Limited, featuring the word "sign" in a dark blue sans-serif font and "box" in a white sans-serif font inside a dark blue square. A small lime green square is positioned at the top right corner of the dark blue square.

sign**box**

### **Signbox Limited**

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## About Us

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Signs and displays from Signbox grace the interiors and exteriors of landmark buildings, galleries, hotels and restaurants around the world.



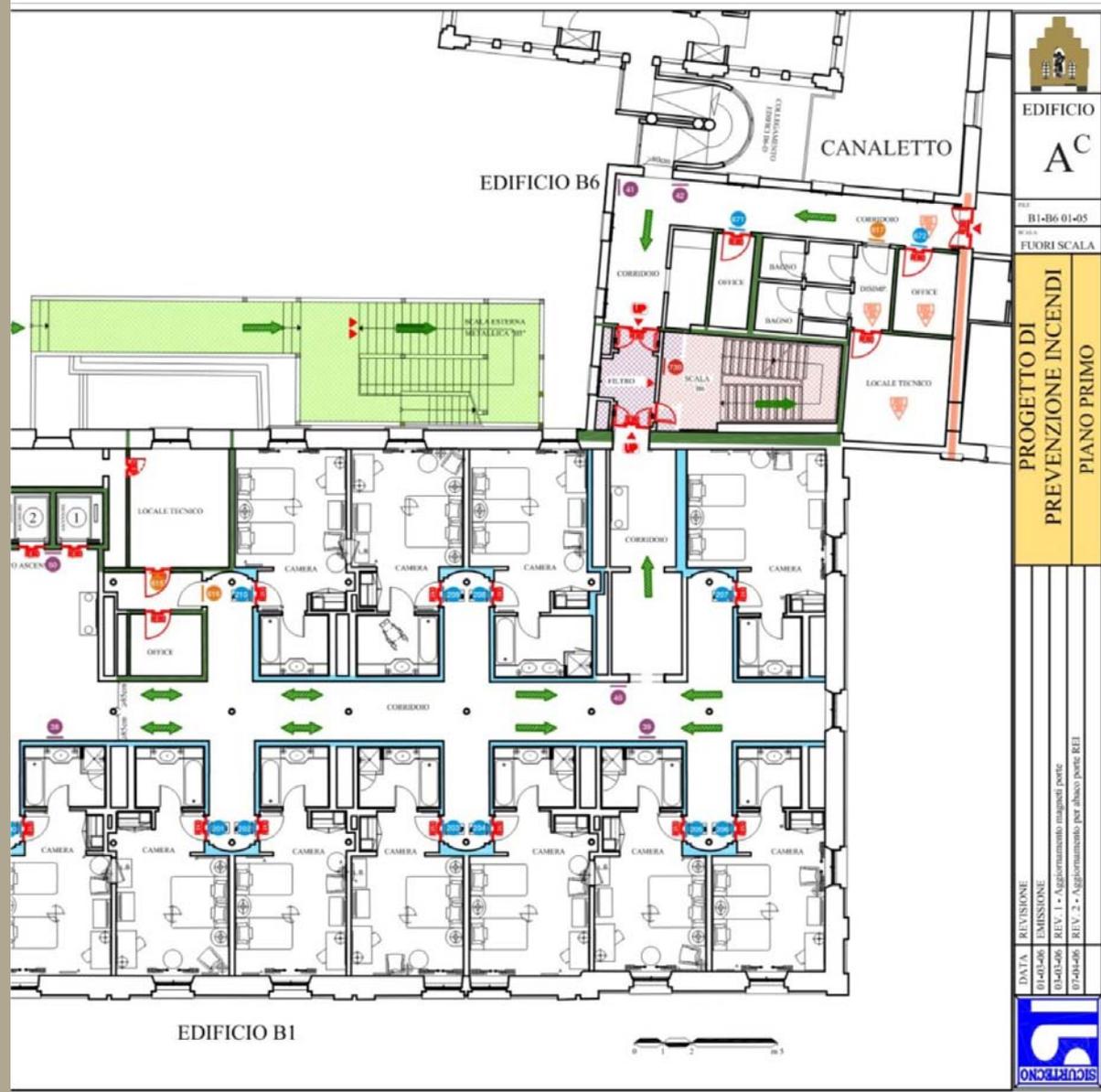
## Services offered

- Consultancy



## Services offered

- Consultancy
- Signage strategy



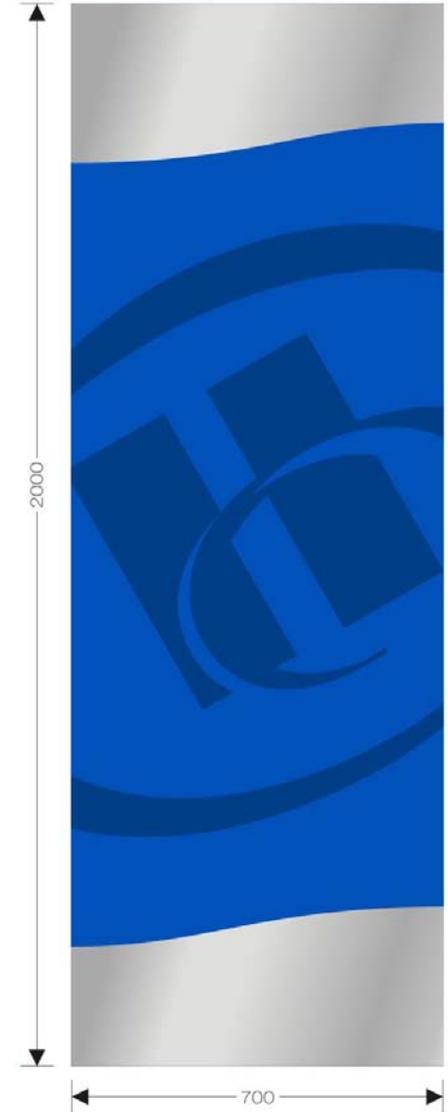
## Services offered

- Consultancy
- Signage strategy
- Design

front



rear



## Services offered

- Consultancy
- Signage strategy
- Design
- Manufacture



## Services offered

- Consultancy
- Signage strategy
- Design
- Manufacture
- Full project management & installation



## Recent hotel projects

- Hilton – Diagonal Mar, Barcelona
- Hilton - Berlin
- Hilton - Trafalgar Sq London
- Hilton – Molino Stucky, Venice
- Sofitel – St. James's
- Royal Yacht Hotel - Jersey
- Thistle Hotels - UK
- The Captains Club - Christchurch
- Calcot Manor Spa - Calcot
- The Old Course Hotel - St. Andrews
- Workhotel – Hemel
- Bowood House Hotel – Wiltshire
- Gleneagles Spa – Scotland
- Nest – Bayswater, London
- Bosco Hotel – Surbiton
- Drayton Manor Conference Centre
- Corrigan's - Mayfair





## Branding

As well as informing, the sign is a key element in corporate identity and makes a strong statement about corporate commitment to quality and design.

Corporate signs serve two purposes. Initially they welcome and instruct visitors, confirming that they have arrived at their destination. They also provide a first impression and positive feeling to an organisation.

“From inception to completion, Signbox’s attention to detail was unrelenting. This gave us the confidence that we had chosen the right contractor to deal with such an extremely complex and highly visible project. Coupled with their responsiveness and openness, this made the whole project highly satisfactory.”

“All at Northern Trust would like to thank the Signbox team for making this project a great success.”

Martin Clarke

**Vice President of Northern Trust’s  
Global Services Group**



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Signbox has a complete understanding of working with corporate identity manuals and brand guidelines to ensure consistent implementation of signage through the appropriate use of materials. We provide a professional service working at all levels of corporate branding, from the extreme to the minimal.



## Design objectives

- To complement the architectural environment and internal finishes of the building.



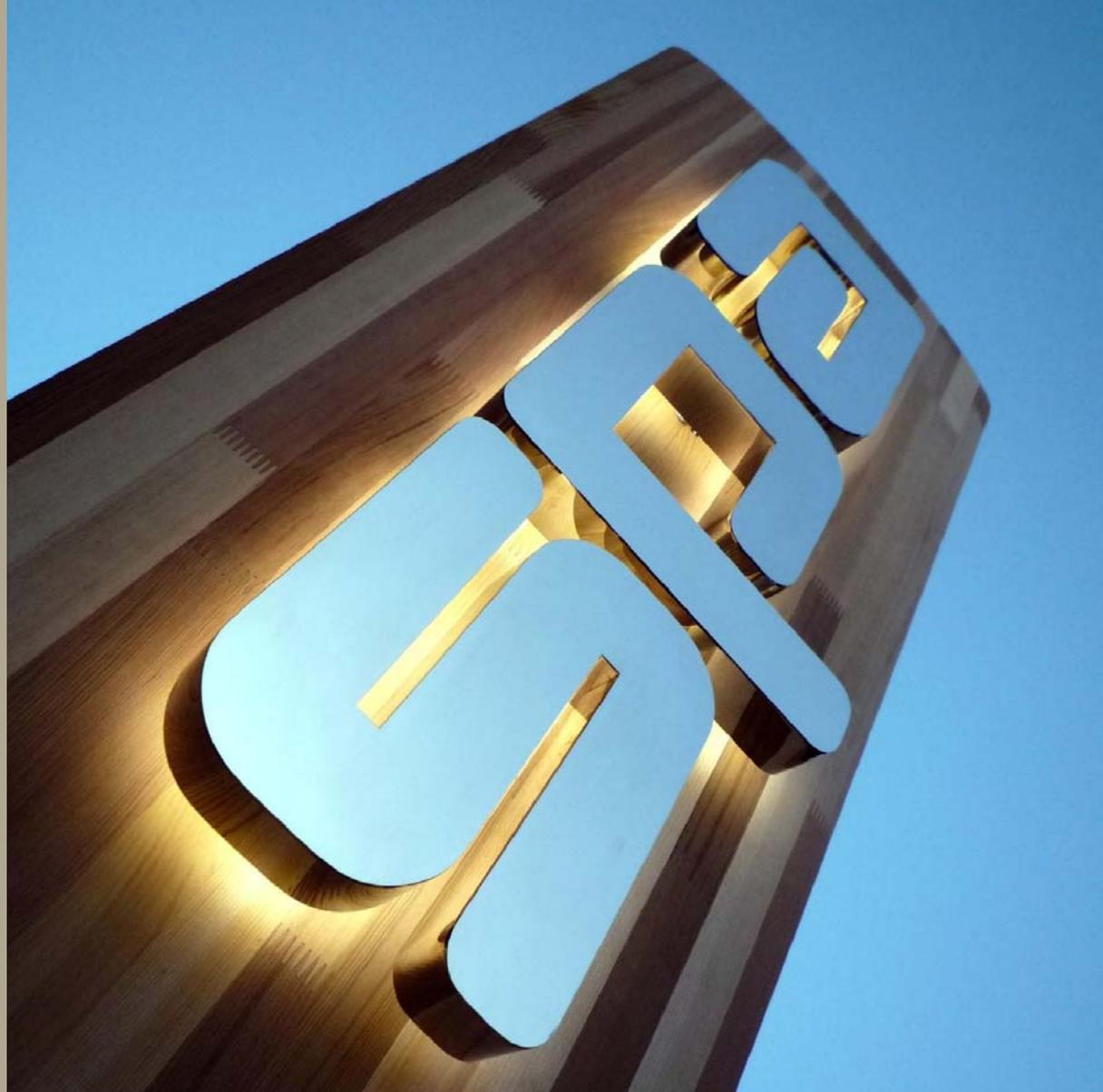
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- To guide guests and visitors easily within unfamiliar surroundings.
- To comply with local planning and DDA requirements.



## Design process

- Understand the brief, budget and delivery expectations.
- Detailed review of building plans and main wayfinding routes for guest and back of house areas.
- Determine location of restaurants, bars and leisure facilities.
- Initial site visit with design team to discuss appropriate use of materials within design concept.
- Develop schedule of sign types and relate to marked up plans.



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- Develop schedule of sign types and relate to marked up plans.
- Establish a consistent design scheme with the creative use of typography and integrate with brand identity.
- Identify suitable materials and prepare budget costings.
- Walk-through detailed proposals to confirm positioning, size and legibility on site with operators and designers.
- Prepare working drawings for sign-off and consult structural engineers where appropriate.
- Project manage manufacturing process.



## digital glass®

Digital Glass® is a patented new design product bringing manifestation graphics to life.

Architects, designers and specifiers now have the opportunity to see glazed partitions, walls and windows converted into inspirational designs to enhance any setting.

Using bespoke, digital manufacturing technology, our eye-catching designs will transform any type of leisure or retail environment and represents a cost-effective medium to promote products, services and branding. These high quality bespoke image and environmental solutions are both, flexible and sustainable.

All Digital Glass® products have the added benefit of rendering glass shatter resistant and blocking 99% of all UV rays. Printed onto an optically clear substrate any design can be readily installed in-situ.



Signbox demonstrated a good understanding of the brief right from the start and completed each stage of the project on schedule.

We were kept well informed at all stages of the contracts progress. Signbox provided an excellent level of service teamed with the high quality products.

The Signbox team were extremely thorough and professional, which ensured the project ran without a hitch!

Rachel Dunthorne  
**Hilton Procurement Manager**  
**Technical Services Europe & Africa**

What sets Signbox apart is its belief in the importance of corporate branding, which in turn ensures a continuity in our brand.

The company has a personal and professional approach to business and a fantastic product range which mirrors our high quality standards, giving us the perfect vehicle to project our image.

Ross Perriman  
**Cannons Health Clubs**

