

news, views and updates from Signbox



## The Art of Stealth

Continuing to reinforce its position as a key supplier of signage to corporates in the UK, Signbox has recently provided Motorola with internal and external signage for its new head office premises at Kembrey Park in Swindon.

Signbox supplied Motorola with [Stealth](#), its innovative monolith sign system, for the external signage. The highly flexible solution was deployed as wayfinding and as an eye-catching information point around the new site. The system incorporates Motorola's logo and text with 3M reflective graphics to suit its corporate style. [More info.](#)

Exterior signage solutions demand a holistic, harmonised approach that addresses aesthetics, navigation, corporate branding and a considered respect for the environment.

Stealth is the name behind one of the most exciting systems in the Signbox range, with an elegance and future-proof presence that projects information and corporate identities beautifully.

[Click here to download the new Stealth brochure](#)



## Careful Signs

Signbox have recently completed the signage scheme for the new purpose-built Waypoints Verwood Care home in Dorset, developed by Archstone Lifestyle Homes. This included researching the special requirements for people with dementia, partial sight or blindness.

Signbox's approach reflects the latest developments in signs designed for the care home environment, including the use of innovative materials, images and graphics that recognise the special needs of disabled and mature residents – helping them to get around safely and with confidence.

Residents staying at the Waypoints Verwood Care home include many that are suffering from dementia; this creates a specific challenge in that such people can typically forget the names for things but remember what they look like. To address this, Signbox used photographic images that reflected the style of images and fashion in the period when these residents were young and growing up, and avoided contemporary typefaces and pictos.

[Discover more about our assisted signage solutions](#)



## A Splash of Colour

Inspirational sign design is a key investment that shapes our schools, colleges and universities and enriches the lives of the students, residents and local businesses who interact with them.

Wayfinding should be exciting, stimulating and impart a sense of security within unfamiliar, unknown surroundings.

Our approach is to implement a colour-coded sign system that combines large format graphics and intuitive designs that create an immediate, stunning visual impact.

West Herts College's Watford campus which opened last September uses accent colours at key decision points throughout the building. Designed by Weedon Partnership and built by BAM Construction the campus is everything you would expect from a highly-rated modern college.

Signbox was commissioned to supply the internal wayfinding with our [Modular Sign System](#) and colourful location signage.

[Find out how we can inspire with signage for education](#)