



out of the box

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news, views and updates from Signbox



Design is in the detail

Getting it right first time and paying fastidious attention to detail is what 'cuts the mustard' at Signbox.

When designing wayfinding signage, the detail should be useful, simple and straightforward - letting complexity shine through simplicity. This is the approach we took with the signage and branding for the new offices of Cancer Research UK.

Signbox designed, manufactured and installed floor directories and wayfinding using one of our most flexible interior signage solutions. The [hb modular sign system](#) is a strong, yet lightweight interior scheme that suits a diverse mix of signage requirements and budgets.

It comprises a simple assembly of extruded, interchangeable aluminium profiles that are stove enamelled to an exacting paint finish and will accurately match any RAL, BS, NCS or Pantone reference. Text, graphics and icons are usually screen printed and deliver outstanding results every time.

[Click here](#) for the full Cancer Research case study.



Resurface

Signbox are appearing again at the Surface Design Show, 15-17th February 2011 at the Business Design Centre, London.

We shall be focusing on a range of interior and exterior surface solutions for signage and display, utilising the latest technologies.

Architects, designers and specifiers will have the opportunity to see first hand, how ordinary flat glass can be transformed into inspirational designs to improve any internal or external setting with [Digital Glass®](#).

[Wayfinding wallpaper](#) is our digitally printed solution for enhancing interiors with branding, graphics, icons & images.

Also showcased will be our new smart poster system - [Enlighten](#). Incorporating NFC technology, which interacts with the next generation of mobile phones, Enlighten's sleek frameless design is perfect for the contemporary interior environment.

To find out more details and register for the show, [click here](#).



Off The Wall

A quirky, contemporary light fitting was specified for Derwent London's recently completed Angel Building in Islington.

Sourced and installed by Signbox as part of the base build internal sign package, the *trasparanze* range from Italy, is suitable for wall or ceiling fixed emergency signage or tailored for bespoke solutions with pictograms or icons for statutory signs.

Signbox provide a single-point resource for architects and specifiers looking for intelligently designed sign products from across the globe.

Recognising our responsibility to minimise the environmental impact of illuminated signs, Signbox have developed a sustainable range of LED illuminated panels, sign fixings and luminaires that are energy efficient and built to the highest standards.

To find out more about our LED illuminated sign solutions, [click here](#).